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**SOME HYPERLINKS MAY NO LONGER WORK DUE TO THE TIMELINESS OF THE EVENTS REFERENCED OR REGULAR WEBSITE CHANGES.**



*Serving Engineering Managers Worldwide*



## **ASEM eNews**

**March 2017**

### **President's Note**

We received a record number of abstract submissions in response to our [International Annual Conference](#) call for presentations, tutorials, workshops, and panels. I hope you are making plans to join us in Huntsville, October 18-21, 2017. The conference program is shaping up to provide interesting and value adding content for industry and academic engineering managers worldwide. Our conference committee is planning dynamics keynote speakers, interactive panel sessions, professional development workshops and several networking events.



I am pleased to announce a new ASEM Student Chapter at [Northeastern University](#). According to their chapter advisor Dr. Mohammad Dehghani, their Master of Science in Engineering Management offers graduate students an opportunity to develop both technical expertise and business competence that is in high demand among prospective technology-based employers. The new chapter will focus on helping develop student skills outside of coursework by participating in professional development activities with their peers, alumni, employers, and the ASEM network. The chapter will be led by President Neel Dalal. New ASEM student chapters are always welcome. Inquires can be sent to Bill Schell at [StudentMembership@asem.org](mailto:StudentMembership@asem.org).

*~ 18-21 October 2017 ~*

### **ASEM International Annual Conference (IAC)**

The excitement is building for the 2017 IAC with the theme of "Reimaging Systems Engineering and Management." Accepted papers are indexed through ProQuest and ABI/INFORM and a record number of abstracts and proposals have been submitted.

The 2017 host is the Dept of Industrial & Systems Engineering and Engineering Management at the University of Alabama in Huntsville (UAH). Please plan to attend the special events including:

- Industry Roundtables and Guest Speakers
- Best Student Conference Paper Competition
- Best Conference Paper Competition



- Undergraduate and Graduate Case Competitions
- Best Dissertation Award Presentation
- Local Industries Tours
- Social Events, and more!

The conference hotel is the Marriott Hotel- Huntsville next to the US Space and Rocket Center. The conference room block is now open at <https://asem.org/IAC-Lodging-&-Attractions>. All signs point to another IAC attendance record so please make your reservations early and assure your stay at the conference hotel venue!

More details about the IAC can be found here: [https://asem.org/2017\\_IAC](https://asem.org/2017_IAC)

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*~ 19 April 2017; 10-11am CDT ~*

## **Webinar: "Patterns of Strategy: Developing Strategy for Collaboration and Competition"**

Presented by Lucy Loh and Patrick Hoverstadt

Talking to our clients, we repeatedly find that past strategies had been unsuccessful, as evidenced by the overwhelming proportion which were not realized as intended, and our experience is reinforced by many others in the field of strategy.

We explain why we think that's happening, and present a new model. The Patterns of Strategy approach is based on systems principles and management science and we'll show how it differs from existing approaches. It is anchored in strategic fit – the organisation being viable and having the adaptability to survive – and we model the fit between an organisation and its environment as a dynamic relationship to explore the different fits which are possible. We use different elements to characterize and design the dynamic relationships between organisation.

It gives a much richer way to explore strategic options, and it generates a very precise implementation plan to inform the execution, as well as metrics which can be used to measure the effectiveness of the deployed strategy. So the use of a very different paradigm of what strategy is, and how it is defined, drives and enables a different paradigm for managing its execution.

For more information or to sign up, please visit: <https://asem.org/events>

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*~ 30 June 2017 ~*

## **Nominations for Best Dissertation Award Due**

The [Best Dissertation Award](#) annually recognizes the PhD dissertation that makes the most significant contribution to the engineering management field.

The award winning dissertation will:

- Contribute significant extensions of EM concepts
- Have effective integration of analytical and management concerns as a primary premise
- Include high quality design of the study and collection of data
- Make conclusions with broad application to a range of EM organizations.

For more information about this and all of ASEM's Society Awards, please visit: <https://asem.org/Society-Awards>

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*~ 6-7 July 2017 ~*

## **Engineering Management Conference in Europe**

ASEM is proud to be a co-organizer of the 3rd International Joint Conference (IJC 2017) on "New Global Perspectives on Industrial Engineering and Management".

The conference will be held in Valencia (Spain) on July 6 & 7, 2017 and brings together international researchers in industrial engineering and engineering management from leading engineering societies around the world, such as ABEPRO (Associação Brasileira de

Engenharia de Produção), ADINGOR (Asociación para el Desarrollo de la Ingeniería de Organización), IISE (Institute of Industrial and Systems Engineers), AIM (European Academy for Industrial Management) and ASEM (American Society for Engineering Management).

The conference offers a unique opportunity for networking, a high quality scientific program and an exciting social program. Selected papers of the conference will be invited to submit their paper to various prestigious journals, including the Engineering Management Journal (ASEM) and Frontiers of Engineering Management (Chinese Academy of Engineering).

Details can be found on the linked [Call for Papers](#), or the conference website at [www.icieom.org](http://www.icieom.org).

Important dates:

- 17 April 2017: Notifications of results to authors
- 15 May 2017: Final versions of full papers

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## Welcome ASEM's Newest Student Chapter - Northeastern University!

Please join us in welcoming ASEM's newest Student Chapter, Northeastern University! Starting a student chapter is a great way to grow interest in your Engineering Management program and build connections with industry both locally and at a national level. ASEM is proud of all the work our Student Chapters do to develop the next generation of engineering managers!

- [Arizona State University](#)
- [Gonzaga University](#)
- [Michigan Tech](#)
- [Missouri University of Science & Technology](#)
- [Montana State University](#)
- [Northeastern University](#)
- [Old Dominion University](#)
- [St. Cloud State University](#)
- [Stevens Institute of Technology](#)
- [United States Military Academy](#)
- [University of Arizona](#)
- [University of Colorado - Boulder](#)
- [University of Texas - Arlington](#)
- [Western Michigan University](#)
- [Western New England University](#)

If your school is interested in starting a Student Section, please refer to the [Student Section handbook](#), and contact Bill Schell at [StudentMembership@asem.org](mailto:StudentMembership@asem.org) if you have any further questions.

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## Job Opportunities

[Click here](#) to potentially find your next career adventure, or to find out how you can advertise your employment opportunities to the EM community.

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