



U.S. Regional Directors and International Director Responsibilities

1. Participate in meetings of the Board of Directors (BOD)
 - a. Two major meetings of the BOD each year
 - i. Spring – future conference site or other location
 - ii. Fall – International Annual Conference
 - b. Monthly BOD conference calls

2. Work with the regional and International Directors' group on relevant initiatives related to growing membership
 - a. Publishing a quarterly regional newsletter for all members, university program offering engineering management degrees, and technology-focused organizations in the assigned region. Contents include ASEM activities, honors for programs and individual members, and special events.
 - b. Contacting and engaging schools (email or phone – no travel expected) with engineering management programs to encourage participation in ASEM activities including
 - i. Joining ASEM (faculty as regular members and departments as corporate members)
 - ii. Submitting papers and attending the International Annual Conference
 - iii. Forming an ASEM student chapter (Goal: one new student chapter per year)
 - iv. Sending a student team to the case study competition at the International Annual Conference, etc.
 - c. Contacting and engaging technology-based companies (email or phone – no travel expected) to encourage participation in ASEM activities including
 - i. Joining ASEM (engineers and technical managers as regular members and the companies as corporate members)
 - ii. Submitting papers and attending the International Annual Conference
 - iii. Encouraging the formation of ASEM professional local sections (Goal: one new local section per year)
 - d. Develop and maintain information and statistics on membership and participation in ASEM activities by members and organizations in the assigned region including
 - i. Student chapters and local sections
 - ii. Individual and corporate members
 - iii. Attendance at the international annual conference
 - iv. Purchases of ASEM products
 - v. Certified MS programs
 - vi. Certified engineering managers

3. Promote the Society in the assigned region
 - a. Serve as the primary point of contact for information, inquiries, and support in the region
 - b. Engage individuals through ASEM social media sites in discussions of pertinent engineering management topics (ASEM LinkedIn and Facebook sites already established)
 - c. Market ASEM corporate training programs to engineering companies
 - d. Market the Engineering Manager Certification (EMPC) program to individuals and companies in the region
 - e. Promote the ASEM MS certification program to universities in the region
 - f. Promote the ASEM publications available for purchase
 - g. Provide appropriate help during annual conference if it falls in the assigned region in terms of publicity, funding, speakers, etc.
 - h. Participate in regional or national conferences of other professional societies that complement ASEM