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*Serving Engineering Managers Worldwide*



## **ASEM eNews**

**June 2016**

### **From the Desk of the ASEM President, Dr. Geert Letens, PEM**

The last weeks have been exciting for ASEM. Bringing the free electronic benefits to our members was an important milestone for our society as it really provides easy access to the core knowledge of Engineering Management, wherever you are, whenever you want. If you didn't get a chance yet to check it out, I certainly would encourage you to [login to the ASEM Website and claim your membership benefits](#) as soon as possible.



While all this illustrates what our society's wealth of knowledge can do for you, I would like to focus in this newsletter on what you can do for our society.

And that is perhaps more than you would think. As we work towards the implementation of our strategy, there are many opportunities to serve.

ASEM's core mission is to bridge the gap between engineering management theory and practice. This implies that we continue to expand our offerings of webinars to showcase success stories of engineering management. ASEM students would love to hear about your experience in transitioning from a student to a professional engineer, from an engineer to a manager. Our industry members love to know your thoughts on new books on engineering management. They would appreciate tools or templates that you would be willing to share with them.

We need to continuously update our Handbook and Body of knowledge, making sure they include both state of the art knowledge and practice that addresses the challenges that engineering managers face in a turbulent world. Let us know if your expertise in one of the engineering management domains (project management, engineering economics, strategic planning, leadership, ...) could strengthen our teams that continuously seek to improve and develop the core of engineering management.

As we continue to develop our network for certification and training, we would value your ideas on how to create local partnerships. Consultants and industry professionals that are interested to serve as ASEM trainers are more than welcome. The support of universities, professional sections and student chapters in setting up local certification events would be much appreciated.

There are many opportunities for international members to become active as well. As we are working towards the translation of our core knowledge in Portuguese and Chinese, we would love to welcome you on our team that supports this effort. We also continue to seek connections with other engineering societies around the world. It would be great if you would be able to help us understand how to connect to engineering managers in your part of the world.

Maybe you are even interested in a higher leadership position in our society. Elections for board members are coming up soon – let us know about your intentions and ambitions!

In short, I encourage you to stand up and to become an active contributor of ASEM. Help us to assure Engineering Management obtains the world-wide recognition that it deserves. That it succeeds to guide engineers around the world towards success, over and over again. That it inspires us all to become better engineers and better managers, today and tomorrow.

Geert Letens, PhD PEM

ASEM President 2015-2016

Please send your thoughts and comments directly to Geert at: [President@asem.org](mailto:President@asem.org)

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## 15 July 2016 - Nominations Due for ASEM's Engineering Management Dissertation Award

The American Society for Engineering Management is pleased to request nominations for the 11th annual award of the Engineering Management Dissertation Award.

The award will be made annually to the dissertation judged to best present research in the discipline of engineering management. Each university that grants PhDs in Engineering Management or related programs is eligible to nominate no more than three dissertations for consideration (Technology Management programs, etc. may request an inclusion allowance from the awards committee). The current award is for the dissertations submitted as part of the degree requirements for a PhD awarded in the 2015 calendar year.

Find out more by visiting [https://asem.org/Society-Awards#Best\\_Dissertation\\_Award](https://asem.org/Society-Awards#Best_Dissertation_Award)

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## 26-29 October 2016 - ASEM International Annual Conference

The 2016 International Annual Conference of the American Society for Engineering Management will be held on October 26th - 29th in Concord, North Carolina, USA. This year's conference is titled *Energizing Engineering Management*.



Exciting events taking place at ASEM's IAC include:

- Industry Roundtable
- Excellent [Key Note Speakers](#)
- Best [Student Conference Paper Competition](#)
- [Best Conference Paper Competition](#)
- [Undergraduate and Graduate Case Competitions](#)
- Best Dissertation Award Presentation
- Engineering Manager of the Year Award Presentation
- [Local Industries Tours](#) and Social Events
- and SO much more! We hope you will join us!

For complete details, visit the conference website at: <https://asem.org/Conference-Info>

**Registration for the 2016 IAC is now open!** Be sure to register before 15 August 2016 to receive the Early Bird Registration rates. <https://www.xcdsystem.com/asem/attendee/index.cfm?ID=sKpLL88>

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## Dr. Neal Lewis to serve as ASEM Treasurer

On behalf of all of our members, we want to extend an emphatic WELCOME to our new treasurer. Neal Lewis was recently approved by the board and will be stepping into the duties over the next few weeks. Neal is an Associate Professor in the Department of Technology Management, School of Engineering, at the University of Bridgeport in Bridgeport, Connecticut. He received his B.S. in Chemical Engineering from the University of Missouri – Rolla (now Missouri S&T), MBA from the University of New Haven, and Ph.D. in Engineering Management from UMR. He has over 25 years of industrial experience, having worked as an engineer and engineering manager for Procter & Gamble and Bayer. His industrial experience includes manufacturing, engineering, product development, and supply chain assignments in a number of locations in the U.S.



Neal has over 10 years of academic experience, having taught at the University of Bridgeport, Marshall University, the University of Missouri - Rolla, and the University of New Haven. He is a co-author of *The Economic Analysis of Industrial Projects*, 3rd edition (with Ted Eschenbach, Joe Hartman, and Lynn Bussey), and has contributed to other texts published by Oxford University Press, including *Engineering Economic Analysis*, 11th and 12 editions (by Newnan, Eschenbach, and Lavelle), the upcoming *Engineering Your Future*, 9th edition (by Oakes and Leone), and *Cases in Engineering Economy*, 2nd edition (by Peterson and Eschenbach). Neal is also an Area Editor with *The Engineering Economist*, and is an active reviewer for *Engineering Management Journal* and *The Engineering Economist*. He received the 2005 Ted Eschenbach Award for best EMJ article and the 2009 Eugene L. Grant Award for best article in *The Engineering Economist*. He also received two best paper awards (including the PIC 1 Best Paper Award) from ASEE. Neal is currently a director of the engineering management division and past-chair of the engineering economy division of ASEE. Welcome to Neal and thanks for his willingness to serve the society.

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## ASEM Board Members Recognized for Best Paper by ASEE Leadership Engineering and Development Division

ASEM's efforts in reaching out to engineering education were recognized at the recent ASEE annual conference in New Orleans. Bill Schell (Director of Student Membership) and Paul Kauffmann (Executive Director) received the Best Paper Award from the ASEE LEAD (Leadership Engineering and Development) Division. The paper, *Engineering Leadership: Faculty Perceptions and Profiles*, examined faculty perceptions of engineering leadership and its place in engineering curricula. The paper identifies biographical information common to those who appear to be most engaged in the topic and compares it to existing national faculty profiles. The survey summarized in the paper investigated faculty perceptions on the importance of engineering leadership development and the manner faculty think these materials should be incorporated in engineering curricula. These perceptions are explored with respect to participant's backgrounds and experiences outside the academy. This paper provides key information for both faculty building commitment for engineering leadership and for materials supporting integration of engineering leadership in the curriculum. Please contact [Bill or Paul](#) if you would like more information.

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## Job Opportunities

[Click here](#) to potentially find your next career adventure, or to find out how you can advertise your employment opportunities to the EM community.

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## ASEM Corporate Members



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Thank You to all of the 2015 International Annual Conference  
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