



A Systems Approach to Engineering Management Solutions

Call for Papers

2019 International Annual Conference of the American Society for Engineering Management

Hosted by Drexel University, College of Engineering, Engineering Management Program

October 23rd – 26th, 2019

Sheraton Philadelphia University City (<https://www.marriott.com/hotels/travel/phlus-sheraton-philadelphia-university-city-hotel?program=spg>)

Philadelphia, PA, USA

The Technical Program Committee invites present-to-publish papers, presentations only, or student posters, for the 2018 International Annual Conference (IAC) of the American Society for Engineering Management (ASEM). The ASEM International Annual Conference is a peer-reviewed conference. Membership in ASEM is not mandatory, and nonmembers are cordially invited to submit contributions. Abstracts are published in the conference book; papers are published on the conference CD and are indexed in ProQuest; presentations and posters are not published. Papers, presentations and student posters are requested in traditional and emerging areas of engineering management, including:

Engineering Management Body of Knowledge Domains	Suggested Topic Areas
General Engineering Management	EM Profession, EM Education and training, International EM issues
Leadership and Organizational Management	Organizational and Work Design, Organizational Performance & Assessment, Motivation and Leadership, Organizational Development, Change Management, Engineering Teams & Work Groups, Organizational Citizenship
Strategic Planning	Decision Analysis, Strategic Management, Governance, Vision & Mission, Case Studies
Financial Resource Planning	Engineering Economics, Financial Engineering
Project Management	Program/Project Management, Agile Management, Quality and Risk Management, Entrepreneurship
Operations, Quality, and Supply Chain Management	Operations Management, Supply Chain/Logistics Management, Lean Six Sigma, Continuous Improvement, Modeling and Simulation, Quantitative Methods
Marketing and Sales Management in Engineering Organizations	Information management, Marketing management, Marketing of Technology
Management of Technology, R&D	Knowledge and R&D Management, Technology Transfer and Commercialization, Innovation & Creativity
Systems Engineering	Human Systems Engineering, Theory of Systems Engineering, Model-Based Systems Engineering, Systems of Systems Engineering, Complex Adaptive Systems, System and Stakeholder Modeling
Legal issues in Engineering Management	Legal framework for engineering management, Patents and intellectual property rights, Expert Judgment Elicitation,
Professional Codes of Conduct and Ethics	Emotional intelligence, Ethics and Social Responsibility,
Emerging areas of Engineering Management	Sustainability, Vulnerability, Healthcare, Critical Infrastructures, Energy Systems, Special Topics

INDUSTRY TRACK:

A special industry track invites submission of applied papers, or optionally presentations only, on engineering management topics directly relevant to industry. Interested speakers may submit an abstract, and either a paper or one-page description of the planned presentation. Presentation time is 30 minutes each.

TUTORIALS, WORKSHOPS, PANELS, ROUNDTABLES, AND SPECIAL SESSIONS:

Individuals interested in conducting a tutorial, workshop, panel, or roundtable session are invited to submit a summary of two to three pages describing the proposed topic and title, as well as a description of the areas to be covered.

WWW.ASEM.ORG

ASEM 2019 IAC IMPORTANT DATES:

25 February, 2019	Tutorials, Workshops, Panels, Roundtables and Special Sessions proposal submission	22 July, 2019	Final paper submissions
25 February, 2019	Abstract submissions (up to 250 words) for full paper, presentation only, or student poster	12 August, 2019	Final paper acceptance notification
18 March, 2019	Abstract acceptance notification	19 August, 2019	Presenting author registration
24 May, 2019	Deadline for submission of papers	2 September, 2019	Preliminary Technical Presentation Schedule
8 July, 2019	Paper acceptance notification		

ADDITIONAL CONFERENCE EVENTS:

- Best Student Conference Paper Competition
- Best Conference Paper Competition
- Undergraduate and Graduate Case Competitions
- Best Dissertation Award Presentation
- Local Industries Tours and Social Events

CONFERENCE INFORMATION

American Society for Engineering Management Website: www.asem.org

Paper Submission site: <http://www.xcdsystem.com/asem>

TECHNICAL COMMITTEE CHAIRS:

Dr. Elizabeth Schott, Florida SouthWestern State College
Email: eschott@fsw.edu
Dr. Heather Keithley, University of Central Florida
Email: Heather.Keithley@ucf.edu
Dr. Caroline Krejci, UT-Arlington
Email: caroline.krejci@uta.edu

HOST COMMITTEE CHAIR:

Dr. Chris Morse, Drexel University, ccm49@drexel.edu
Dr. Julie Drzymalski, Drexel University, jd3346@drexel.edu

CONFERENCE CHAIR:

Dr. Ean Ng, Oregon State University
Email: ean.ng@oregonstate.edu

Philadelphia (<https://www.discoverphl.com/visit/basics/>)

Philadelphia, the second-largest city on the East Coast and sixth-largest in the United States, is the cradle of liberty, a city of medical firsts and the only World Heritage City in the nation. It's home to award-winning chefs, was named one of the most walkable cities in the nation and lies less than 2 hours from New York City and Washington, D.C., by Amtrak. Add in world-class shopping, nightlife, culture, dining and outstanding tourist attractions, all within a few blocks, there is nothing missing in this modern metropolis. There are more than 525 daily nonstop flights to PHL. Once you're here, it's a 20-minute ride on the SEPTA Airport Line right at the airport or a 20-minute ride in a taxi to cover the 10 miles from Philadelphia International Airport to Center City.



THE VENUE



The [Sheraton Philadelphia University City](#) is conveniently located on the historic campus of the University of Pennsylvania and adjacent to Drexel University and Amtrak's 30th Street Station. The hotel provides all the comforts of a full-service hotel experience while enjoying the vibrant scene, culinary delights, and thriving atmosphere associated with a University campus. It features 11,000 square feet of newly renovated, state of the art meeting space, a refreshed modern lobby concept and Club lounge with a spectacular view. The hotel offers an on-site complimentary fitness facility and seasonal, outdoor rooftop pool. The restaurant Sang Kee Noodle House features authentic Asian fare and is a regional favorite. Guest rooms feature complimentary wi-fi and all the comforts you expect from Sheraton.

THE HOST

Founded in 1891 during the industrial revolution, Drexel University emphasizes engineering, the sciences, and technology, and the school focuses on preparing students for a rapidly changing technological society. Since its founding, [Drexel's College of Engineering](#) has grown into the largest private engineering college in the nation, with over 3900 undergraduate students. Drexel was the first university to award a graduate degree in Engineering Management (1959), and one of the first universities to allow Engineering Management students to complete their degree entirely online (2001). Drexel's [Engineering Management Program](#) continues to maintain close ties to industry, and the program has been highly regarded in the Philadelphia engineering community for almost 60 years.



