



Bridging the Gap between Engineering and Business

Call for Papers

2018 International Annual Conference of the American Society for Engineering Management

Hosted by the University of Idaho, College of Engineering, Engineering Management Program

October 17th – 20th, 2018

Coeur d'Alene Resort and Conference Center (<http://www.cdaresort.com/>)

Coeur d'Alene, Idaho, USA

The Technical Program Committee invites present-to-publish papers, presentations only, or student posters, for the 2018 International Annual Conference (IAC) of the American Society for Engineering Management (ASEM). The ASEM International Annual Conference is a peer-reviewed conference. Membership in ASEM is not mandatory, and nonmembers are cordially invited to submit contributions. Abstracts are published in the conference book; papers are published on the conference CD and are indexed in ProQuest; presentations and posters are not published. Papers, presentations and student posters are requested in traditional and emerging areas of engineering management, including:

Engineering Management Body of Knowledge Domains	Suggested Topic Areas
General Engineering Management	EM Profession, EM Education and training, International EM issues
Leadership and Organizational Management	Organizational and Work Design, Organizational Performance & Assessment, Motivation and Leadership, Organizational Development, Change Management, Engineering Teams & Work Groups, Organizational Citizenship
Strategic Planning	Decision Analysis, Strategic Management, Governance, Vision & Mission, Case Studies
Financial Resource Planning	Engineering Economics, Financial Engineering
Project Management	Program/Project Management, Agile Management, Quality and Risk Management, Entrepreneurship
Operations, Quality, and Supply Chain Management	Operations Management, Supply Chain/Logistics Management, Lean Six Sigma, Continuous Improvement, Modeling and Simulation, Quantitative Methods
Marketing and Sales Management in Engineering Organizations	Information management, Marketing management, Marketing of Technology
Management of Technology, R&D	Knowledge and R&D Management, Technology Transfer and Commercialization, Innovation & Creativity
Systems Engineering	Human Systems Engineering, Theory of Systems Engineering, Model-Based Systems Engineering, Systems of Systems Engineering, Complex Adaptive Systems, System and Stakeholder Modeling
Legal issues in Engineering Management	Legal framework for engineering management, Patents and intellectual property rights, Expert Judgment Elicitation,
Professional Codes of Conduct and Ethics	Emotional intelligence, Ethics and Social Responsibility,
Emerging areas of Engineering Management	Sustainability, Vulnerability, Healthcare, Critical Infrastructures, Energy Systems, Special Topics

INDUSTRY TRACK:

A special industry track invites submission of applied papers, or optionally presentations only, on engineering management topics directly relevant to industry. Interested speakers may submit an abstract, and either a paper or one-page description of the planned presentation. Presentation time is 30 minutes each.

TUTORIALS, WORKSHOPS, PANELS, ROUNDTABLES, AND SPECIAL SESSIONS:

Individuals interested in conducting a tutorial, workshop, panel, or roundtable session are invited to submit a summary of two to three pages describing the proposed topic and title, as well as a description of the areas to be covered.

WWW.ASEM.ORG

ASEM 2018 IAC IMPORTANT DATES:

26 February, 2018	Tutorials, Workshops, Panels, Roundtables and Special Sessions proposal submission	23 July, 2018	Final paper submissions
26 February, 2018	Abstract submissions (up to 250 words) for full paper, presentation only, or student poster	6 August, 2018	Final paper acceptance notification
19 March, 2018	Abstract acceptance notification	20 August, 2018	Presenting author registration
25 May, 2018	Deadline for submission of papers	9 September, 2018	Preliminary Technical Presentation Schedule
9 July, 2018	Paper acceptance notification		

ADDITIONAL CONFERENCE EVENTS:

- Industry Roundtable
- Best Student Conference Paper Competition
- Best Conference Paper Competition
- Undergraduate and Graduate Case Competitions
- Best Dissertation Award Presentation
- Local Industries Tours and Social Events

TECHNICAL COMMITTEE CHAIRS:

Dr. Bimal Nepal, Texas A&M University
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Dr. Elizabeth Schott, Florida SouthWestern State College
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CONFERENCE INFORMATION

American Society for Engineering Management Website:
www.asem.org

Paper Submission site: <http://www.xcdsystem.com/asem>

HOST COMMITTEE CHAIR:

Denise Engebrecht, University of Idaho
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CONFERENCE CHAIR:

Dr. Ean Ng, Oregon State University
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COEUR d'ALENE (www.cdachamber.com)

Located in northern Idaho, Coeur d'Alene (pronounced core-da-lane) is defined by blue skies, sparkling water and pine-forested mountains. Coeur d'Alene has become known as the Lakeside Playground of the Pacific Northwest for five-star amenities in a stunning natural setting. Downtown Coeur d'Alene, founded in 1888, is an entertainment and shopping center with more than 125 retail stores, restaurants and professional businesses. The Coeur d'Alene area is surrounded by dozens of lakes left behind by the glaciers of the ice age, none more scenic and full of activities than Lake Coeur d'Alene itself. Coeur d'Alene is easy to reach, located off Interstate 90 a short drive from the Spokane International Airport, served by 65 non-stop daily flights from hub cities including Chicago, Minneapolis, Denver, Phoenix, Los Angeles, Las Vegas, Portland, Seattle, Boise, Oakland, Salt Lake City and others.



THE VENUE

The Coeur d'Alene Resort is a world-renowned destination overlooking a stunning blue lake and a friendly downtown. Whether you play the world's only Floating Green, escape to our Northwest-inspired Spa or take to the lake with a host of activities, the Coeur d'Alene Resort leaves lasting memories. When you call your next conference to order at The Coeur d'Alene Golf and Spa Resort, you can rest assured it will exceed your expectations. You'll find luxurious accommodations, distinctive dining and world-class amenities. We offer maximum flexibility with more than 32,000-square-feet of meeting space in 25 rooms and the new Event Center. The Resort offers newly renovated lakefront and lakeview rooms and suites, designed from the ground up with guest comfort in mind. (<http://www.cdaresort.com/>)



THE HOST

The [University of Idaho](http://www.uidaho.edu) provides a transformative higher education experience that prepares students to solve real-world problems and achieve success in their lives and careers. One of only 72 land-grant universities, UI is a national leader in student-centered learning and interdisciplinary research. The [College of Engineering](http://www.uidaho.edu/college-of-engineering) provides exceptional learning and research experiences to students from Idaho and around the world. UI Engineering is one of the leading programs in the Northwest. Our Senior Capstone Program has been named one of the top 10 in the nation. Our focus is teaching the fundamentals of engineering and providing hands-on design and research opportunities. We have world-class facilities and professors who are eager to work with students on a wide range of cutting edge research.

