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Serving Engineering Managers Worldwide



ASEM eNews

February 2016

From the Desk of the ASEM President, Dr. Geert Letens, PEM

I have some good news to share. Over the last month the Board of Directors has approved two new exciting elements. First, we have been able to create an international section in Brazil. Fernando Deschamp, the first president of the section, has planned a kick-off event on February 24, 2016 to start working towards the achievement of the operational plan of the section.

[CLICK HERE](#) to continue reading Geert's commentary.

Please send your thoughts and comments directly to Geert at:
geertletens@yahoo.com.



29 February, 2016. Abstract submissions (up to 250 words) for full paper, presentation only, or student poster due for the ASEM 2016 IAC!



"Energizing Engineering Management"

October 26th – 29th, 2016

Embassy Suites Charlotte-Concord Golf Resort and Spa, Concord, North Carolina, USA

Hosted by the University of North Carolina at Charlotte Systems Engineering and Engineering Management Department

Call for Papers

The Technical Program Committee invites submissions for present-to-publish papers, presentations only, or student posters, for the 2016 International Annual Conference (IAC) of the American Society for Engineering Management (ASEM). The ASEM International Annual Conference is a peer-reviewed conference. Membership in ASEM is not mandatory, and nonmembers are cordially invited to submit contributions. Abstracts are published in the conference book; papers are published on the conference CD and are indexed in ProQuest; presentations and posters are not published. Papers, presentations and student posters are requested in traditional and emerging areas of engineering management.

More information available at: <https://asem.org/Conference-Info>

August 15-17, 2016. The Second International Forum on Engineering Management & 10th China Engineering Management Forum (IFEM & CEMF 2016)

Xian XX International Convention Center, China

Call for Papers

The construction of “the Belt and Road initiative”(B&R) take infrastructure construction as a priority. Thus China must cooperate with neighboring countries to carry out the construction of energy infrastructure and safety of oil pipe and gas pipe. Besides, we will promote cross-border electricity and transmission channel construction, cross-border fiber optic communication lines and other network construction, and expand the exchange of information and cooperation. B&R will also establish a disease prevention and control facility system, an emergency response facility system and an ecological and environmental engineering management system.

Find out more information here: [IFEM & CEMF2016 Call for Papers](#)

Seeking ASEM Executive Director

The American Society for Engineering Management (ASEM) is seeking candidates to fill the position of Executive Director of the Society. The Executive Director is the principal administrative official of the Society and serves as a member of the Executive Committee.

The primary responsibilities of this position include:

- Manage the day-to-day operations of the Society
- Supervise the World Headquarters staff
- Provide liaison with the Systems Management and Production Center Center at the University of Alabama – Huntsville which provides contract services for the World Headquarters
- Recruit and hire contract staff as necessary
- Work with the Treasurer to ensure the fiscal viability of the Society
- Evaluate and execute contracts on behalf of the Society including those related to insurance, contractors, publications, and the International Annual Conference
- Work with ASEM Board of Directors to develop, enhance, and maintain the strategic plan

of the Society

- Work with the Board and the Executive Committee in setting up strategic partnerships
- Work with the Associate Executive Director to achieve the goals of international expansion of the Society
- Provide guidance to international, regional, and functional directors in carrying out their duties
- Advise the Executive Committee and Board on operational matters.

The successful candidate must be a member in good standing of ASEM and have demonstrated organizational management and leadership skills. Special consideration will be given to those candidates who already have served on the Board of Directors or in other leadership capacities within ASEM or in comparable professional societies. This is a volunteer position; however, any pre-approved costs incurred related to the business of the Society will be reimbursed.

Interested parties should submit a cover letter detailing their interest in and goals for the position, a curriculum vitae/resume, and contact information for three professional references including two members of the Society. The position will remain open until filled. Application materials should be submitted as email attachments to PresidentElect@asem.org with "Executive Director Application" in the message subject line. For full consideration, applications should be submitted by March 15, 2016.

Introducing William Schell, Student Membership Director



William Schell is an Assistant Professor in the Industrial and Management Systems Engineering Program (IMSE), Department of Mechanical and Industrial Engineering, College of Engineering, at Montana State University (MSU) in Bozeman, Montana. Bill received his B.S. and M.S. in Industrial and Management Engineering from Montana State and Ph.D. in Industrial and Systems Engineering - Engineering Management from the University of Alabama in Huntsville. He is a registered Professional Engineer (Utah) and Professional Engineering Manager. He has nearly 15 years of industrial experience, having worked for the Montana Manufacturing Extension Center (Industrial Engineer), American Express (Industrial Engineer, Project Manager, Six Sigma Black Belt and Master Black Belt, Director of Global

Business Transformation), Wells Fargo Bank (VP of Operations Engineering) and PrintingForLess.com (VP Strategy and Development) prior to returning to Montana State. This industrial experience includes design of both manufacturing and service processes, reengineering, business process outsourcing, program management, and technology management, including work in a wide variety of global locations.

Over the past five years at MSU, Bill has served as a part time adjunct instructor, interim head of the industrial engineering program and assistant professor. He was a key member of the team that developed Montana State's undergraduate program in Financial Engineering and led the effort to modernize the Industrial Engineering curriculum, leading to the name change to IMSE in 2014 and ABET accreditation in both Industrial Engineering and Engineering management (expected final report in May 2016). His research areas include engineering education (with a focus on student development of engineering leadership and professional

skills) and the role of leadership and culture in improving organizational performance. In addition to his role on the board of ASEM, he serves as chapter advisor for the student ASEM chapter at MSU, the Program Chair / Chair Elect for the Engineering Management Division of the American Society for Engineering Education (ASEE), an Associate Editor for ASEM's Engineering Management Journal (EMJ) and ASQ's Quality Approaches in Higher Education, and serves on the board of a local non-profit. His published work has earned the 2014 Ted Eschenbach Award for the best EMJ article and awards at ASEE, while his teaching and student mentoring have earned Awards of Excellence from MSU.

Outside professional life, Bill enjoys skiing with his wife and three kids, coaching youth soccer, and participating in triathlon and long distance trail running.

Job Opportunities

[Click here](#) to potentially find your next career adventure, or to find out how you can advertise your employment opportunities to the EM community.

**ASEM is proud to be sponsored by
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**Thank You to all of the 2015 International Annual Conference
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