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Serving Engineering Managers Worldwide



ASEM eNews

April 2016

From the Desk of the ASEM President, Dr. Geert Letens, PEM

Were you able to attend our recent webinar on 'The Art and Science of Business Performance Management'? The webinar was provided by one of the world's most renowned speakers on performance measurement, Professor Dr Umit Bititci of the Heriot Watt University, School of Management and Languages in Edinburgh (UK). We received some very positive feedback on the webinar and I must say I really enjoyed his presentation for many reasons as well.



[CLICK HERE](#) to continue reading Geert's commentary.

Please send your thoughts and comments directly to Geert at: geertletens@yahoo.com.

ASEM Founder's Award for Best Student Chapter

Nominations Due 15 May 2016

ASEM invites Student Chapters to apply for the Founder's Award to recognize active student chapters. The application should be sent to ASEM headquarters by e-mail at asem-hq@asem.org. The last date to receive completed applications from chapters is **15 May 2016**.

There are 9 criteria which will be used to judge the applications for the Founder's Award – Student Section. Each criterion will be rated on a score from 1 to 10 with 10 being highest. The number shown in parenthesis provides the weighting of this criterion.

1. Nomination Packet Preparation (5%) – It is the intent that the students (with the help of their faculty advisor) will prepare the nomination packet. Packets prepared solely by the faculty advisor will not receive full points in this criterion.
2. Quality of Submission (25%) – Nomination packets should be prepared such that they are complete, comprehensive, easy to read and interpret, interesting, and visually aesthetic. It is a good idea to include photos documenting student chapter activities. Do not make the judges dig for this information within your report, but make sure that it is clearly marked.
3. Active Student Participation (25%) – Provide documentation to describe active student participation in the chapter to include things such as the number of student members, attendance at meetings, training sessions and field trips, etc. Also describe the student chapter leadership and list chapter officers.
4. ASEM Conference Participation (10%) – Identify the number of students attending the annual conference or other regional conferences. List things like the number of papers presented, participation in student competitions and nominations for the best Ph.D. dissertation award.
5. Engineering Management Projects (10%) – Describe any engineering management projects completed as part of the student chapter. For example this could be participation in a student simulation or facility layout competition.
6. Community Projects (5%) – Describe any community projects completed as part of the student chapter that supports the community such as providing an engineering management solution to assist a women's shelter or to assist with developing a bus schedule for a school district.
7. Faculty Involvement (5%) – Describe the number and extent of involvement of the student chapter faculty advisor as well as other faculty within the department to ASEM.
8. Support for the Engineering Management Profession (5%) – Document how the student chapter supports the engineering management profession such as assistance with recruiting students into the engineering management program of study.
9. EM Practice (10%) - Contributions to engineering management practice (number of conference papers, number of journal articles).

ASEM Announces a New Executive Director

On behalf of the Board of Directors, it is my pleasure to announce that Paul Kauffmann will serve as the new Executive Director of ASEM!

Paul graduated from Virginia Tech with degrees in electrical and mechanical engineering and worked for 21 years in industry, living and breathing engineering management. In the early 1990s, Paul earned his PhD in Industrial Engineering from Penn State University. He has been a member of the faculty at Old Dominion University and East Carolina University for most of his

academic career. For the last four years, he has served as an ABET program evaluator. Paul's profile is a clear match with the ambition of the society to serve as a bridge between engineering management theory and practice.



Paul has done an outstanding job as ASEM's Treasurer for the last three years. He was instrumental in relocating the World Headquarters from Rolla to Huntsville and facilitated the transition to ASEM's new IT platform. As a current member of the executive team, Paul has been involved in shaping and executing ASEM's current strategy to be the premier organization that advances, promotes and unites the engineering management profession worldwide. We have exciting times ahead of us. His first official day as the ASEM Executive Director will be June 1.

This also means that on this day, Bill Daughton will pass the torch to Paul after more than eight years of service as the ASEM Executive Director. I would like to extend a special thank you to Bill for his devotion to the society, which has guided ASEM through many years of turbulence to a period of stability that has enabled us to focus on value, growth, and retention. Bill's history of society service has been foundational for many critical decisions that we have undertaken to enhance products and services, increase productivity, and stimulate collaboration.

Please join me in welcoming Paul to his new role for ASEM and expressing our appreciation to Bill for his many years of ASEM leadership!

Geert Letens, PhD, PEM

ASEM President

It is my honor to be a new member of the line of outstanding and revered ASEM Executive Directors. I hope I can partially live up to the standard of commitment and accomplishments they have set. I also want to express my thanks to the board for its vote of support and confidence in making this appointment.

The transition with Bill Daughton is under way and will take place over the next few months as we work to get a new Treasurer into place. I am thankful to Bill that he plans to continue to be involved in the work of the society on special projects and as our source of corporate knowledge. We all owe Bill a big thank you for his years of leadership and service.

This is an exciting time to become Executive Director since we have many opportunities ahead of us. My primary goal is to continue our progress to develop and build the "back office" capabilities to support the various activities, committees, and board member projects we need to move forward.

Paul Kauffmann

Upcoming ASEM Executive Director

ASEM Announces the Academic Partnership Program

Many academic departments and programs have expressed a need to coordinate membership enrollment of large numbers of students related to activities such as student chapters or class activities. As a result, student membership registration can be complicated. The primary issues often involve university financial policies and difficulty in collecting checks and similar logistics. To facilitate this process, ASEM has developed the “Academic Partnership Program” to simplify larger volumes of student membership registrations and related funds management. The primary goals for this program are to help with the administrative burden at the local university and facilitate the registration process for students to join ASEM.

How It Works

Based on a fixed fee, the program allows an academic institution to facilitate a given number of individual student memberships on a large scale with minimal paperwork. Upon joining the program, the institution or the lead faculty member is issued an access code which allows the specified number of students to go directly to the ASEM web site and register as student members. They enjoy the benefits of membership such as receiving electronic copies of the society’s publications (the Engineering Management Journal, the practice periodical, and eNews), and enjoying reduced conference registration, and participation in society webinars. Most important, costs can be reduced due to economies of scale and local dues can be retained locally to support student activities. Here are the current levels and they represent significant savings:

Academic Partnership Levels:

- Level 1 Academic Partnership: Up to 25 students \$500
- Level 2 Academic Partnership: Up to 50 students \$1,000
- Level 3 Academic Partnership: Unlimited students \$2,000

[CLICK HERE](#) for more details. Please contact ASEM World Headquarters at asem-hq@asem.org with any questions.

Archives of the International Annual Conference (IAC) Proceedings are Available Online to ASEM Members

Access to past ASEM International Annual Conferences (IACs) Proceedings are available to members, on the ASEM Website at: <https://www.asem.org/ProceedingCDs>.

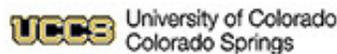
Job Opportunities

[CLICK HERE](#) to potentially find your next career adventure, or to find out how you can advertise your employment opportunities to the EM community.

**ASEM is proud to be sponsored by
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Thank You to all of the 2015 International Annual Conference sponsors.



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