



# ACADEMIC PARTNERSHIP PROGRAM

Some departments and programs have the need to coordinate membership enrollment of large numbers of students related to such activities as student chapters or class activities. As a result, student membership registration can be complicated. The primary issues often involve university financial policies and difficulty in collecting checks and similar logistics. To facilitate this process, the society has developed the “Academic Partnership Program” to simplify larger volumes of student membership registrations and related funds management. The primary goals for this program are to help with the administrative burden at the local university and facilitate the member registration process for students to join ASEM.

## Enhance the Professional Development and Career Preparation of Your Students

### How It Works

Based on a fixed fee, the program allows an academic institution to facilitate a given number of individual student memberships on a large scale with minimal paperwork. Upon joining the program, the institution or the lead faculty member is issued an access code which allows the specified number of students to go directly to the ASEM web site and register as student members. They enjoy the benefits of membership such as receiving electronic copies of the society’s publications (*A Guide to the Engineering Management Body of Knowledge (EMBoK)*, *Engineering Management Handbook*, the *Engineering Management Journal (EMJ)*, the *Practice Periodical*, and *eNews*), eligibility for reduced conference registration, and participation in society webinars. Most importantly, costs can be reduced due to economies of scale and local dues can be retained locally to support student activities.

### Program Details

Based on the needs of programs of various sizes, three partnership levels have been developed to allow flexibility in supporting student members.

| <b>Academic Partnership Levels</b>                       |
|--|
| Level 1 Academic Partnership: Up to 25 students \$500    |
| Level 2 Academic Partnership: Up to 50 students \$1,000  |
| Level 3 Academic Partnership: Up to 250 students \$2,000 |

The Academic Partnership program facilitates a simple and cost effective approach for student groups to become members. Click here for additional details on the Academic Partnership Program at <https://www.asem.org/AcademicPartnership>. Please visit <https://asem.org/International-Mbr-Discounts> for the World Bank Countries eligible for a discounted rate of the program.

### How to Participate

Complete the partnership form below  
and email to [asem-hq@asem.org](mailto:asem-hq@asem.org), or call 256-503-8482.



# Academic Partnership Program

|  |             |                   |
|--|-------------|-------------------|
| Name of Principal Contact:   |             |                   |
| Phone:   |             | Email:            |
| University, Program Name and Address:  |             |                   |
| <b>Partnership Level</b>   |             | <b>Start Date</b> |
| <input type="checkbox"/> Level 1 Academic Partnership: Up to 25 students \$500   |             |                   |
| <input type="checkbox"/> Level 2 Academic Partnership: Up to 50 students \$1,000   |             |                   |
| <input type="checkbox"/> Level 3 Academic Partnership: Up to 250 students \$2,000  |             |                   |
| <b>Payment Instructions</b>  |             |                   |
| Check enclosed   | Credit card | Send Invoice      |
| Contact information for sending invoice, including country:  |             |                   |
| <p>To submit Credit Card Payment visit: <a href="http://asem.org/Store#!/Academic-Partnerships/c/28378486/offset=0&amp;sort=normal">http://asem.org/Store#!/Academic-Partnerships/c/28378486/offset=0&amp;sort=normal</a> and choose the level that suits your program best.</p> |             |                   |
| Notes or Special Instructions:   |             |                   |